

JUSTIN LIVELO

UX/UI Design · Visual Communication · Full-Stack Web Development

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SUMMARY

Design-focused web development student at Arizona State University with hands-on UX/UI design and research experience. Comfortable taking a project from user research through wireframes and into a working prototype. My front-end development background helps me collaborate more effectively with engineers and think practically about how design decisions get built. Looking to contribute to a product team where both design thinking and technical awareness matter.

SKILLS

UX Research: Moderated usability testing, task flow analysis, Crazy 8's ideation, mid & high-fidelity wireframing, research synthesis, journey mapping

Design Tools: Figma, Adobe Illustrator, Photoshop, InDesign, Premiere Pro, Lightroom

Web & Development: HTML, CSS, JavaScript (fundamentals), Python (OOP), SQL & Relational Database Design (MySQL)

Productivity & Communication: Microsoft Office Suite, Slack, Google Suite, Miro, research documentation & reporting

PROJECTS

Key Flow Improvement — UX Research & Redesign | Arizona State University Spring 2026

Solo Academic Project · GIT 340: Information Design & Usability

- Conducted end-to-end UX research on eDreams.net, identifying critical usability failures in the booking management flow through moderated user testing with 3 participants across mobile and desktop.
- Discovered that desktop users independently navigated to an alternate path (a gated 'Manage Booking' button) rather than the expected scroll-to-footer route. This divergence exposed an assumption gap in the original task design and informed key redesign decisions.
- Applied full UX research process: task flows, Crazy 8's ideation, mid-fidelity wireframes, and high-fidelity Figma prototypes with documented rationale for each design change.
- Synthesized multi-participant behavioral patterns into actionable interface improvements; received strong evaluator feedback and achieved a 100%+ final grade.
- Documented design decisions and prototype specs with engineering handoff in mind, accounting for technical constraints throughout the redesign process.

Rebel Society — A Streetwear Zine | Arizona State University Fall 2025

Design Lead · Collaborative Academic Project · GIT 303: Digital Publishing

- Originated and pitched a 20-page print/digital zine exploring streetwear culture; led visual direction for a 4-person team.
- Developed color palette, layout system, and design consistency; executed Photoshop compositing and final pages in InDesign, Illustrator, and Photoshop to professional print standards.

Product Commercial — Trading Card Phone Case | Arizona State University Fall 2025

Solo Production · GIT 315: Digital Video Techniques

- Independently conceptualized, shot, and edited a 40-second product commercial; managed scripting, direction, voiceover, and Premiere Pro editing.

EDUCATION

B.S. Graphic Information Technology — Full-Stack Web Development | Arizona State University

Expected Spring 2027

GPA: 4.12 · Transcript available upon request

- Design coursework: Information Design & Usability (UX), Creative Thinking & Design Visualization, Digital Illustration in Publishing, Web Content Design, Commercial Photography
- Technology coursework: Front-End Development (HTML/CSS/JS), Programming Logic & Python, Introduction to Web Authoring, Introduction to Database Management (SQL, MySQL)

A.A. Pharmacy Technology | *Cerritos College · Norwalk, CA* Completed June 2015

EXPERIENCE

Inventory Specialist | *Elevated Wellness Vending · Torrance, CA* July 2025 – Present

- Manage warehouse operations, including procurement, inventory organization, and fulfillment — applying systematic thinking and process consistency in a fast-paced environment.
- Prepare customized product kits per vending machine specifications, requiring high accuracy and attention to detail.

Patient Care Coordinator | *Kroger Specialty Infusion · Torrance, CA* March 2023 – July 2024

- Managed patient-facing documentation, scheduling workflows, and order processing in a regulated healthcare environment.
- Maintained detailed records using CareTendRx; developed strong habits around accuracy, process clarity, and deadline management.

Delivery Experience Advisor | *Tesla · Long Beach, CA* August 2022 – February 2023

- Upheld Tesla's brand presentation standards across customer-facing delivery spaces; coordinated with internal teams on logistics and quality inspections.
- Gained direct exposure to how a design-forward brand manages experiential aspects of product handoff — observing how branding, environment, and user experience intersect.

Pharmacy Technician | *LB MemorialCare & CVS Pharmacy · Long Beach / Lakewood, CA* 2015 – 2022

- Supported operational workflows for 7+ years in high-volume, regulated environments; developed rigorous attention to detail and multi-tasking skills.