

JUSTIN LIVELO

UX/UI Design · Visual Communication · Graphic Information Technology

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SUMMARY

Design-focused web development student at Arizona State University with experience in UX/UI design, visual storytelling, and front-end development (HTML/CSS). Skilled in Adobe Creative Suite and Figma, with a strong foundation in user-centered design and visual communication. Seeking to contribute to Honda's Creative Design and Research team through UX/UI graphics, storytelling, and design research.

DESIGN & TECHNICAL SKILLS

Web & Development: HTML, CSS, JavaScript (fundamentals), Python (OOP basics)

UX/UI Design: Figma, wireframing, user flows, usability principles

Visual Design: Illustrator, Photoshop, InDesign, Lightroom

Media: Premiere Pro, video editing, photography

Process: UX research, design documentation, visual storytelling

EDUCATION

B.S. Graphic Information Technology — Full-Stack Web Development *In Progress — Expected Spring 2027*

Arizona State University | Online

- Design-focused coursework: Creative Thinking & Design Visualization, Digital Illustration in Publishing, Information Design & Usability (UX), Web Content Design, Digital Publishing, Digital Video Techniques, Commercial Photography, Graphics Communications
- Technology coursework: Introduction to Web Authoring, Programming Logic & Python, Front-End Development (HTML/CSS/JS)
- GPA: 4.12 — transcript available upon request

A.A. Pharmacy Technology *Completed June 2015*

Cerritos College | Norwalk, CA

PROJECTS

Rebel Society — A Streetwear Zine *Fall 2025*

Design Lead | Collaborative Academic Project (GIT 303: Digital Publishing) | Arizona State University

- Originated and pitched a 20-page print/digital zine exploring streetwear culture through a sustainability lens.
- Led visual direction for a 4-person team, developing color palette, layout system, and overall design consistency.
- Created mood boards in Miro, executed Photoshop compositing, and designed final pages using InDesign, Illustrator, and Photoshop.
- Produced to professional print standards with strong emphasis on layout hierarchy and typography.

Product Commercial — Trading Card Phone Case *Fall 2025*

Solo Production | Academic Project (GIT 315: Digital Video Techniques) | Arizona State University

- Conceptualized, shot, and edited a 40-second product commercial for a trading card phone case using Pokémon-inspired branding.
- Managed full production independently, including scripting, direction, voiceover, music selection, and editing in Premiere Pro.
- Produced to commercial standards with attention to pacing, composition, and audio design.

Key Flow Improvement — UX Research & Redesign *Session A, Spring 2026*

Solo Academic Project (GIT 340: Information Design & Usability) | Arizona State University

- Conducted end-to-end UX research on eDreams.net, identifying usability issues in the booking management flow through moderate user testing.
- Applied full UX process, including task flows, Crazy 8's ideation, mid-fidelity wireframes, and high-fidelity Figma prototypes.
- Proposed interface improvements based on user behavior insights; received strong evaluator feedback and achieved a 100%+ final grade.

EXPERIENCE

Inventory Specialist *July 2025 – Present*

Elevated Wellness Vending | Torrance, CA

- Manage warehouse operations, including procurement, inventory organization, and fulfillment — applying systematic thinking and attention to detail in a fast-paced environment.
- Prepare customized product kits per vending machine specifications, requiring accuracy and process consistency.

Patient Care Coordinator *March 2023 – July 2024*

Kroger Specialty Infusion | Torrance, CA

- Managed patient-facing documentation, scheduling workflows, and order processing in a regulated healthcare environment.
- Maintained detailed records using CareTendRx; developed strong habits around accuracy, process clarity, and deadline management.

Delivery Experience Advisor *August 2022 – February 2023*

Tesla | Long Beach, CA

- Upheld Tesla's brand presentation standards across customer-facing delivery spaces, applying an eye for detail, spatial organization, and visual consistency.
- Coordinated with internal teams on logistics and quality inspections to ensure seamless delivery experiences.
- Gained direct exposure to how a design-forward brand manages the physical and experiential aspects of product handoff.
- Observed how branding, environment, and user experience intersect in a design-driven company.

Pharmacy Technician *2015 – 2022*

LB MemorialCare & CVS Pharmacy | Long Beach / Lakewood, CA

- Supported operational workflows, including order preparation and cross-team coordination.
- Developed rigorous attention to detail, process adherence, and multi-task management across 7+ years in high-volume regulated environments.